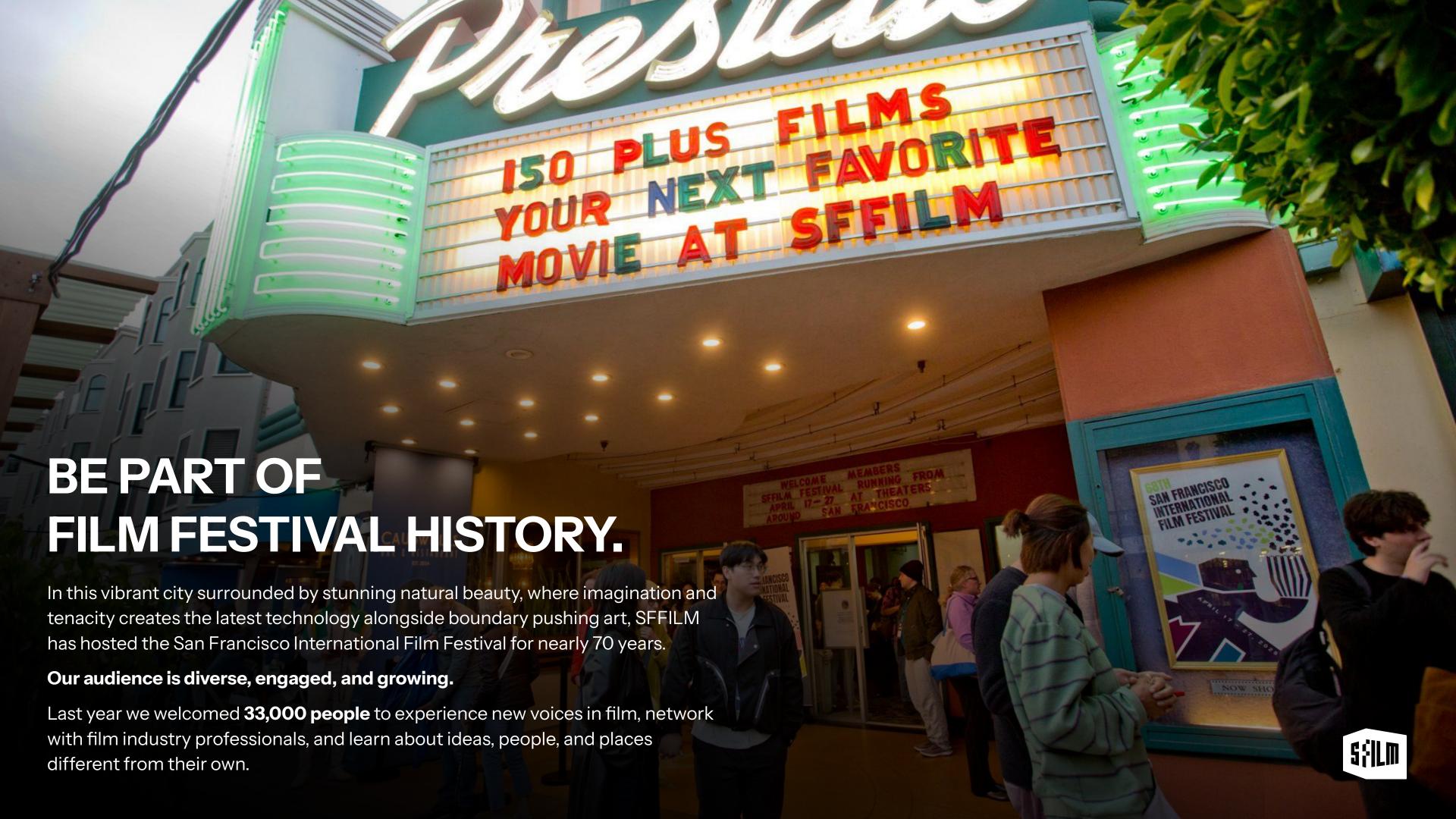
69THSANFRANCISCO INTERNATIONAL FILM FESTIVAL APRIL 23 - MAY 03 2026 SAN FRANCISCO









SAN FRANCISCO IS A TOWN OF MANY FILM FESTIVALS, BUT NONE MATCH THE SCOPE OF SFILM.

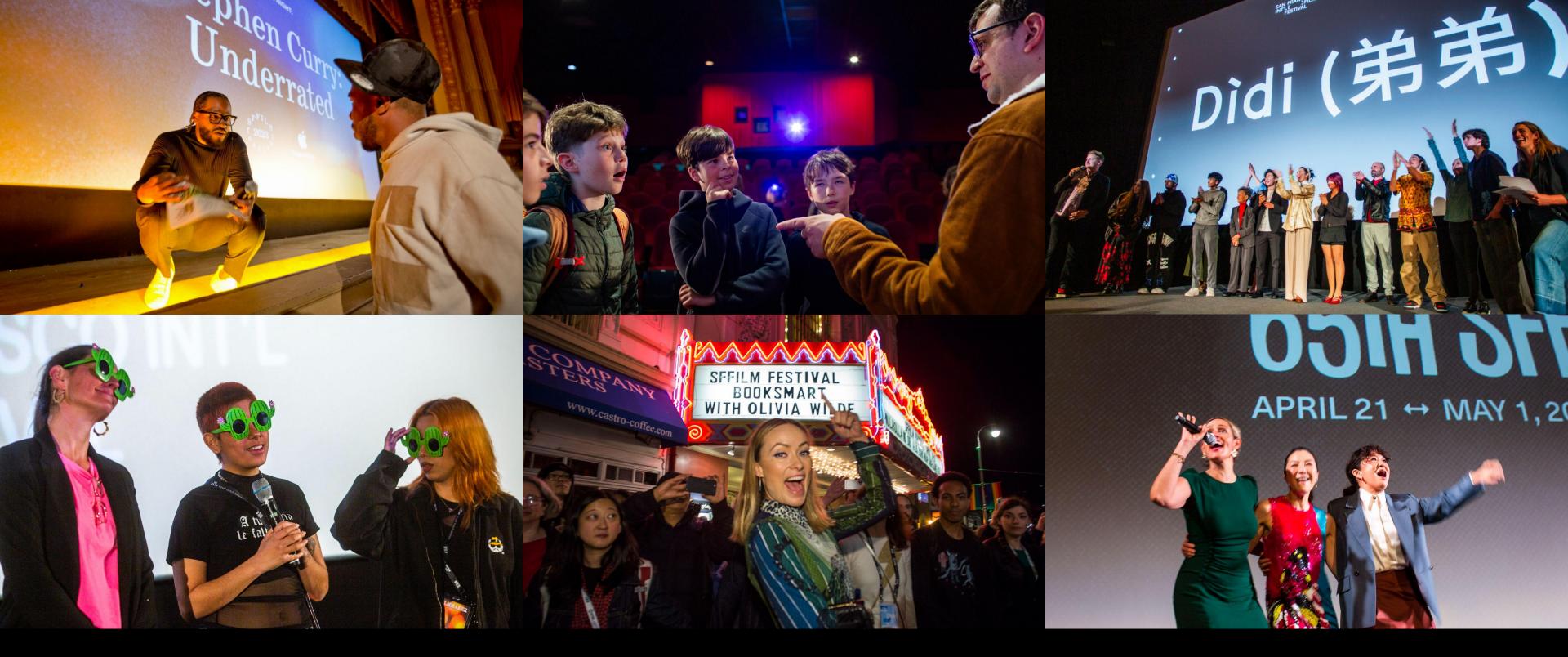




WE SHOW WHAT FILM CAN DO.

As the Bay Area's premier film institution and the hub of San Francisco's film community, **SFFILM is an arts and culture leader** in the revitalization of the city. The San Francisco International Film Festival program features **11 days** of expertly selected films, world-class talent, premieres and early sneaks, captivating talks, a film industry summit, college days, and a schools program exclusively for local students and educators.





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ARTS AND CULTURE ARE WHAT DRIVES SAN FRANCISCO, ALWAYS HAS ALWAYS WILL, AND THE SFFILM FESTIVAL IS A PART OF OUR FABRIC.







SFFILM FUELS THE CYCLE BEHIND TRANSFORMATIVE FILM FOR AUDIENCES, ARTISTS, AND PARTNERS.

2025 SFFILM FESTIVAL ATTENDANCE AND REACH

- **33K** Attendees
- 100K+ Impressions of onscreen media slides and media
- **1M** Website Views and **165k** Unique Visitors
- 40% Average Email Open Rate
- 1M Total Social Media Reach
- **3.5M** Total Social Media Impressions
- **15M** Press Coverage Impressions
- 11K Total Students, Teachers, and Families Served

ANNUAL SFFILM ATTENDANCE AND REACH

- **50K** Attendees
- **5M+** Social Media Impressions
- 75K Social Media Followers
- 45K Email Subscribers
- 1.5K SFFILM Members
- 2M Annual Website views and 400K unique visitors
- **200+** Live Events and Gatherings
- 40M+ Press Coverage Impressions
- 20K Total Students, Teachers, and Families Served
- **51** SFFILM Supported Grantees, Fellows, and Residents



