

BE PART OF FILM FESTIVAL HISTORY

69TH SAN FRANCISCO INTERNATIONAL FILM FESTIVAL

APRIL 23 – MAY 03 2026
SAN FRANCISCO

HOSTED BY



BE PART OF FILM FESTIVAL HISTORY.

In this vibrant city surrounded by stunning natural beauty, where imagination and tenacity creates the latest technology alongside boundary pushing art, SFFILM has hosted the San Francisco International Film Festival for nearly 70 years.

Our audience is diverse, engaged, and growing.

Last year we welcomed **33,000 people** to experience new voices in film, network with film industry professionals, and learn about ideas, people, and places different from their own.





“

SAN FRANCISCO IS A TOWN OF MANY FILM FESTIVALS, BUT NONE MATCH THE SCOPE OF SFFILM.

”

— Dan Gentile, **SFGATE**



68TH SAN FRANCISCO
INTERNATIONAL FILM FESTIVAL

SCHOOLS AT THE FESTIVAL

GET TICKETS AT [SFFILM.ORG](https://sffilm.org)



WE SHOW WHAT FILM CAN DO.

As the Bay Area's premier film institution and the hub of San Francisco's film community, **SFFILM is an arts and culture leader** in the revitalization of the city. The San Francisco International Film Festival program features **11 days** of expertly selected films, world-class talent, premieres and early sneaks, captivating talks, a film industry summit, college days, and a schools program exclusively for local students and educators.





“ ARTS AND CULTURE ARE WHAT DRIVES SAN FRANCISCO, ALWAYS HAS ALWAYS WILL, AND THE SFFILM FESTIVAL IS A PART OF OUR FABRIC. ”

— San Francisco Mayor Daniel Lurie, **KRON 4**

BECOME AN SFFILM PARTNER

The San Francisco International Film Festival offers a unique platform for your brand, providing opportunities to connect with and influence an enthusiastic audience both in-person and across our digital channels.

Sponsorship opportunities are handled by our team who provides high-touch, personalized service. Examples of custom activations and branding include:

- Presenting Sponsor of the 2026 SFFILM Festival
- Opportunity to play a 15–30 second advertisement before all Festival screenings
- Branded step & repeat for all press and talent interactions
- Branded Lounge takeovers
- Special Events, Reception, and Happy Hours at the Festival
- SFFILM Industry Days sponsor
- Schools at the Festival program sponsor
- Volunteer program sponsor



SFFILM FUELS THE CYCLE BEHIND TRANSFORMATIVE FILM FOR AUDIENCES, ARTISTS, AND PARTNERS.

2025 SFFILM FESTIVAL ATTENDANCE AND REACH

- **33K** Attendees
- **100K+** Impressions of onscreen media slides and media
- **1M** Website Views and **165k** Unique Visitors
- **40%** Average Email Open Rate
- **1M** Total Social Media Reach
- **3.5M** Total Social Media Impressions
- **15M** Press Coverage Impressions
- **11K** Total Students, Teachers, and Families Served

ANNUAL SFFILM ATTENDANCE AND REACH

- **50K** Attendees
- **5M+** Social Media Impressions
- **75K** Social Media Followers
- **45K** Email Subscribers
- **1.5K** SFFILM Members
- **2M** Annual Website views and **400K** unique visitors
- **200+** Live Events and Gatherings
- **40M+** Press Coverage Impressions
- **20K** Total Students, Teachers, and Families Served
- **51** SFFILM Supported Grantees, Fellows, and Residents





WE SHOW WHAT FILM CAN DO.

We look forward to working with you!

CORPORATE PARTNERSHIPS

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SFFILM