



# 2019 Impact Report

The **SFFILM Festival** celebrates the world's finest films and filmmakers. It is also a gathering place for business and cultural leaders with a shared affinity for film and Bay Area values.

Thank you for supporting the **SFFILM Festival**, and also for participating in the Festival's many screenings, programs, and events. You not only help **SFFILM** make the Festival happen, but are part of the rich ecosystem at the Festival that make it memorable for so many.

The magnificent quality of diverse films are a draw we've proudly been affiliated with for over 10 years. We thank SFFILM for representing one of the world's most desirable places, San Francisco, with such respect and fascination.

—Casa Sanchez

## what you told us

4 out of 5

sponsors reported a very positive or positive Festival experience



sponsors reported **SFFILM** staff were available and responsive



sponsors are very likely or likely to sponsor the 2020 SFFILM Festival

## by the numbers



1,451,366

page views on **sffilm.org**\*  
Google Analytics



50,000+

Festival attendees



275

volunteers



9,600+

students and teachers attended Schools at the Festival for free.

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251K\*

\*Facebook Insights \*\*Twitter Analytics

Date range: Jan 1 - Apr 23



187K\*



675K\*\*

SFFILM is Fort Point's longest running partnership. We've collaborated with them over the years because of their impact in furthering the local arts community and the exposure we receive in the broader film industry.

—Fort Point Beer Company

## with your support



### GLOBAL STORIES

209 screenings of 163 films from 52 countries in 36 languages



### DIVERSE AUDIENCES

Narrative films, documentaries, shorts, episodic programs, experimental work, live performances, tributes, and awards.



### ALL VOICES

300 filmmakers and industry guests, including 72 female directors



### EMERGING FILMMAKERS

100+ meetings between SFFILM-supported filmmakers and visiting executives from production and distribution companies, broadcasters, and streaming services

# THANK YOU!

