

We're so happy to welcome you to the 2019 SFFILM Festival!

Below is a toolkit from SFFILM to help you promote your film at the Festival and to get a lift from our social media presence. We are asking for your help in using our profile '@' tags and hashtags in your own posts so that we can amplify them. Here is a rundown of how to do it!

Find and follow us:

SFFILM Twitter [@SFFILM](#)

SFFILM Instagram [@SFFILM](#)

SFFILM Facebook [@SFFILM](#) - very important for FB that you follow us! Otherwise we can't tag you as an individual.

Use our official hashtags on all your posts:

#SFFILMFestival

#SFFILM

How to find each film or event URL on the SFFILM website:

- Go to sffilm.org
- Click SEE CALENDAR (orange button on top of page)
- Click on one of the cards with a film or event.
- Now you are at each film or event's unique page. Copy the URL and share with the world!

What to post! Tag us and we'll like, share, and comment on your posts:

- Selfies!
- Photos with fans, colleagues, SFFILM staff - remember to @ tag in the captions or on the photo on Instagram or Facebook
- Create a Story on Instagram of your adventures at the festival, at a party, at screenings
- Live tweet a panel, Q&A, or event you attend

Dropbox links to assets:

[SFFILM Social assets, style guide, and festival trailer](#)

[SFFILM press materials including all film stills](#)

Your posts will be seen by close to 100K followers and members of SFFILM which includes media, industry, ticket buyers, sponsors, and funders!

THANK YOU!!